Nothing Beats an Audience

PRIVACY POLICY

Updated: March 2023

1. Introduction

This Privacy Policy describes the information practices of Snap Media Group, Inc.

("Snap Media") on the "Snap Media" website at https://www.snapmediagroup.net (along with all servers, social media applications, sub domains, collectively, the "Site"). This Privacy Policy is only applicable to the Site and not to any other websites that you may be able to access from the Site, each of which may have data collection, storage, and use practices and policies that differ materially from this Privacy Policy.

2. Information Collection Practices

Types of Information Collected

Personal Information Collected. In order for you to access and purchase data offered via the Site, we may require you to provide information that personally identifies you ("Personal Information"). Personal Information may include the following categories of information: (1) Contact Data (such as your name, title, company or organization name, mailing address, and e-mail address); (2) Financial Data (such as your account or credit card number); and (3) Demographic Data (such as your zip code and age). If you communicate with us by email, post messages to any of our chat groups, bulletin boards, or forums, or otherwise complete online forms, surveys, or contest entries, any information provided may be collected as Personal Information

Traffic Data Collected. We may automatically track and collect the following categories of information when you visit our Site: (1) IP addresses; (2) domain servers; (3) types of computers accessing the Site; and (4) types of web browsers used to access the Site (collectively "Traffic Data"). Traffic Data is anonymous information that does not personally identify you but is helpful for improving your experience on the Site.

Uses of Information Collected

We may use your Personal Information to send you information about our company and our products or services or to contact you when necessary. We may also share your Personal Information with our partners who may contact you about goods and services they offer. We use your Financial Data only to verify your qualifications for certain data or services and to bill you for data and services. We do not use your Financial Data for any other purpose.

Cookies and Web Beacons

Cookies and web beacons are small text files that are stored on your computer when you visit certain web pages. "Snap Media" collects information through cookies and web beacons about your web browsing activities such as the address of the page you are visiting, the address of the referrer page you previously visited, the time you are viewing the page, your browsing environment, and your display settings. We may use cookies and web beacons on our Site for the following purposes:

- Understanding traffic patterns and the number of visitors to the Site and other websites that we partner with;
- Understanding how you use and interact with the Site;
- Improving "Snap Media" products and services;
- Optimizing your experience on the Site;
- Providing anonymous individual or aggregate auditing, research, modeling, and reporting for our advertisers and other partners;
- Storing your password so you do not have to re-enter it each time you visit the Site;
- Providing you with relevant advertising and content; and
- Managing the Site.



Please note that cookies may be placed by a third party service provider who performs these functions for us. These third parties may have their own privacy policies.

Sharing of Personal Information

We may share Personal Information with advertisers and other third parties. The other parties with whom we share Personal Information may send information to you about products or services. We do not share your Financial Data with these third parties. We may share Financial Data with business partners who assist us by performing core services (such as hosting, billing, fulfillment, or data storage and security) related to our operation of the Site. Those business partners agree to uphold the same standards of security and confidentiality described in this Privacy Policy, and they will only use your Financial Data to carry out their specific business obligations to "Snap Media".

If you do not want us to share your Personal Information with any third parties, please email us at <u>privacy@"Snap Media"</u> <u>leads.com</u> or select the "opt out" box on our online forms. In addition, we maintain a procedure for you to review and request changes to your Personal Information, described below.

Email Marketing

By submitting your email address via the Site, you are expressly consenting to receive emails from "Snap Media", including from "Snap Media" 's affiliates, and from third parties concerning offers and advertisements unrelated to "Snap Media". To opt-out of receiving email messages from us, from our affiliates or from other third parties, click on the "Unsubscribe" link contained in each email.

Contests, Sweepstakes, Surveys

"Snap Media" may conduct or co-sponsor contests, sweepstakes, or other offerings. In such circumstances, the information we obtain from you may be shared with our co-sponsor. Our co-sponsors will have the right to use your information for their own purposes, in accordance with their own privacy policies. If you do not wish for the information we obtain from you to be shared with our co-sponsor, please do not participate in these offerings.

3. Confidentiality and Security of Personal Information

User Ability to Access, Update, and Correct Personal Information

At any time you may contact "Snap Media" via email at <u>info@SnapMediagroup.net</u> to update your Personal Information or request that your Personal Information no longer be shared by "Snap Media". In the case that your credit card, user name, or password is lost, stolen, or used without permission, promptly contact "Snap Media" at <u>info@SnapMediagroup.net</u> to update the Personal Information we have on file for you.

Your California Privacy Rights

"Snap Media" may make your Personal Information available to third parties for their marketing purposes as described in this Privacy Policy. If you do not wish to share your Personal Information in this way, send your request to info@SnapMediagroup.net

Security

"Snap Media" uses reasonable security measures to protect against the loss, misuse, and alteration of the information under "Snap Media" 's control.



4. Public Information

The Site contains links to websites not operated by "Snap Media". We are not responsible for the privacy practices or the content of such websites. Please review the privacy policies of each site you visit. We may also make chat rooms, forums, message boards, and news groups available to you. Please understand that any information that is disclosed in these areas becomes accessible to the public. You should exercise caution when deciding to disclose your Personal Information in a public forum.

5. Updates and Changes to Privacy Policy

We reserve the right, at any time and without notice, to update or modify this Privacy Policy, simply by posting such update or modification on the Site. Any such change, update, or modification will be effective immediately upon posting on the Site. Your consent to such changes through your continued use of the Site

If you have questions about this Privacy Policy or want to contact us, please send an email to <u>info@SnapMediagroup.net</u> or write to us at:

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